# LEGO® Education and Formula 1® bring the world of racing to the 2027-2028 LEGO® League season

*Formula 1 confirmed as the theme for the 2027-2028 LEGO® League season, combining F1-inspired, hands-on STEM learning with opportunities to participate from school-based experiences to global competitions*

**BILLUND, DENMARK, 24 NOVEMBER 2026** — LEGO® Education and Formula 1® today unveiled the sport as the theme for the 2027–2028 LEGO® League season. Launching in August 2027, the F1-inspired season - SHIFT - will connect hands-on engineering with computer science and AI through missions inspired by the people and technology behind Formula 1 Grand Prix weekends.

The 2027-2028 SHIFT season of LEGO League builds on the wider partnership between the LEGO Group and Formula 1, creating new opportunities for students to explore STEM careers and develop skills for the future. Through hands-on learning and team-based missions, both in and out of the classroom, students will immerse themselves in the world of Formula 1. From understanding how different teams work together across the sport to developing, testing, and communicating their own ideas to solve real-world problems, SHIFT will help young people learn more about Formula 1 while building practical skills they can use on and off the racetrack.

The partnership will help connect classroom concepts with real-world examples of perseverance, communication, collaboration, and problem-solving. By showing the range of STEM and adjacent careers behind Formula 1, it will also help young people see that motorsport depends on many different people, disciplines, and skills – including the specialists working behind the scenes to move equipment around the world, prepare venues, and bring the action to screens worldwide. Each Grand Prix is more than a race: it is a large-scale international event that brings together engineering, technology, logistics, broadcasting, and live experiences for fans.

“Formula 1 shows students that STEM is not abstract—it is how teams solve problems, test ideas, and improve performance every day. Through this partnership, LEGO League participants will connect hands-on learning with real-world careers and see how creativity, technology, and teamwork can shape the future, on the racetrack and beyond it,” said Anders Hamilton Heidemann, Head of Global Marketing, LEGO Education.

“Formula 1 is powered by people who combine curiosity, technical expertise and teamwork to solve complex challenges. Through our work with LEGO Education and LEGO League, we want to help more young people experience those skills in action, understand the breadth of opportunities across our sport, and feel inspired to explore where their own interests and talents could take them,” said Ellen Jones, Head of Environment, Social & Governance (ESG), Formula 1.

## Hands-on learning powered by teamwork

LEGO League is a global STEM impact program developed by LEGO Education that brings hands-on, team-based learning to schools and other educational settings. Each season, teams explore a real-world theme, research problems connected to their communities, and discover the people and careers behind them. Students design, build, and code their own solutions with LEGO Education learning solutions, using robotics to bring their ideas to life while developing creativity, collaboration, and problem-solving skills. Teams can celebrate their learning in the classroom or take part in optional creative competition events delivered on a non-profit basis by a network of global partners.

The 2027–2028 SHIFT season will connect hands-on engineering with computer science and AI through missions inspired by the people and technology behind Formula 1 race weekends. More details about the season and participation opportunities will be shared ahead of the season launch in August 2027.

SHIFT is the latest chapter in Formula 1’s Social Impact Strategy, which aims to educate, inspire, and open pathways into the sport. In the 2026 Social Impact Report published in October, Formula 1, the FIA, F1 teams, all 24 promoters, and other stakeholders supported 500,000 young people globally in 2025 through education and STEM programs. LEGO League joins Formula 1’s broader portfolio of education initiatives, including Learning Sectors delivered by the British Council, STEM Racing and STEM Challenge Days.

Visit LEGOLeague.org and www.LEGOeducation.com for updates.

# About LEGO Education

LEGO® Education brings inquiry-based, hands-on learning into K-8 (ages 5-14+) classrooms and beyond, combining educators' expertise with engaging LEGO® bricks and standards-aligned lessons to deliver meaningful learning outcomes. These learning experiences, rooted in safety, collaboration, and hands-on discovery, inspire students to believe that any subject or path in life is within reach.

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